



The second quarter of the year has filled us with memorable experiences, exciting partnerships and thrilling prospects. Let's take a look at the highlights together!



Vinivia expands its presence in the USA

Attending the "Software & Internet Conference" in Menlo Park, San Francisco, insights and learnings were taken away and great contacts were made.

The conference brought together leaders from the technology industry to discuss the latest developments and future in the Internet and Artificial Intelligence space.

At the conference, our team members took the opportunity to interact with other experts, discuss latest trends and explore future collaboration opportunities.

We are excited about the insights we gained and look forward to looking forward to incorporating them into our work to create even more innovative approaches to ConsumerTech with Vinivia.

During our trip, we not only felt the pulse of Silicon Valley, but also made valuable contacts that promise future collaborations. The meetings with experts, enthusiasts and creatives inspired us and expanded our network.



Move to new office space in Santa Clara



Another exciting chapter in Vinivia's history has begun as we have moved our office space from Cupertino to the former TikTok building in Santa Clara. This move marks not only a change in space, but also a step into an exciting future.

Our new space not only provides a modern and inspiring environment, but also reflects our values and commitment to innovation. The building has state-of-the-art facilities and resources that will enable us to drive our creative ideas and projects even more effectively.

Vinivia LLC to become Vinivia Inc.



The American offshoot of Vinivia AG is now called Vinivia Inc. Effective immediately, we are no longer an LLC, but an Inc. The change in legal form marks an important milestone in our development and reflects our continuous evolution and pursuit of excellence.

The decision to move from an LLC to an Inc was made carefully and is in line with our long-term goals and strategic plans. As an Inc, we are now better positioned to grow our business, capitalize on new opportunities, and deliver even greater value to our customers, partners, and investors.

Combined with the newly acquired space, Vinivia can now increase headcount and continue to grow in the US.

We are confident that this move will further enhance our collaboration and growth as we continue to strive for excellence in the development of our technologies.

New partnership with US marketing agency

We are pleased to announce a groundbreaking collaboration with a well-known publicly traded US marketing agency. This partnership will redefine the advertising and live streaming space, delivering new experiences and limitless opportunities for consumers and creators alike.

Having an established U.S. media player, with more than \$1 billion in revenue, as a partner means more reach, larger footprint and recognition in the U.S. market for Vinivia. A door-opener for both parties!

A fusion of innovation and imagination

This collaboration is not just a partnership; it's a fusion of innovation and imagination. Together, we define how brands communicate with their audiences and how creatives express their visions. By combining our strengths, we create a synergy that offers new dimensions of creativity and engagement.



insomniac

DANCE FESTIVAL



Vinivia als führender Brand und Live Streaming Partner beim Insomnia Dance Festival an der Street Parade

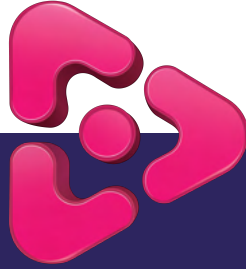
Another highlight of the month was Vinivia's significant presence at the Insomnia Dance Festival, which took place as part of the Street Parade in Zurich.

As a proud partner of the festival, we provided our streaming technology as a virtual stage for world-class DJs such as Armin van Buuren and Meduza. This opportunity allowed us to showcase our mission of taking live streaming to a new level to an international audience.

The streaming signal was broadcast by Blick TV, Rouge TV and Swiss1 and generated a reach of over 35`000 viewers who could not attend the Festival.

Conclusion:

Live streaming is an important factor for events of any kind and helps brands to position themselves with their target audience and to broaden their reach. In turn, viewers benefit from a unique virtual experience that they would otherwise have missed.



Update Test Phase Pakistan

A few weeks have passed since the Vinivia app went live in TestFlight in Pakistan. Since then, we have had numerous content creators and viewers/users testing the functionality of the app and continuously providing their feedback.

Over time periods, more app invites are sent to our testing environment on Creator and Viewer side so that we can test the app under healthy user growth.

With the collected insights, Vinivia can optimize the app, make it more user-friendly and fix bugs. Our "Agile way of working" shows that the development team can quickly react to bugs, analyze and fix them. The entire Vinivia team uses the app daily to follow the test and test all functionalities themselves. We are excited about the further results and look together into the future of Vinivia AG.

Do you have any questions or suggestions? Then don't hesitate to contact us. Your feedback is invaluable to us.

Best regards

Your Vinivia Investor Relations Team

